

## PRINT ADVERTISING

- Full Page ..... \$975
- Full Page Premium ..... \$1125
- Half Page ..... \$595
- Quarter Page ..... \$375
- Eighth Page ..... \$275

## NEWSLETTERS

- Newsletter Banner ..... \$225
- Newsletter Featured Event ..... \$150
- Eblast to MBP List ..... \$300
- Email Plus 20,000 ..... \$700
- Email Plus 30,000 ..... \$900
- Group Newsletter ..... \$150

## WEBSITE ADVERTISING

- Banner ROS ..... \$275
- Billboard ROS ..... \$800
- Rectangle ROS ..... \$200
- Specialized Web Ads  
(call for pricing)

## DIGITAL

- Calendar Featured Event for 30 Days ..... \$150
- Premium Directory Listing (one year) ..... \$450
- Sponsored Content ..... \$550
- Social Media Post ..... \$250
- Programmatic (call for pricing)

## EVENTS

- Summer Fun & Camp Expo (April)  
(pricing available 120 days before event)
- Back to School Expo (August)  
(pricing available 120 days before event)



## LOYALTY DISCOUNT

- Contract of 6 months: 10% discount
- Contract of 12 months: 20% discount

## BUNDLE DISCOUNT

- Add a website ad for the same contract length to your print buy and receive an additional 10% discount on the total buy

## PRINT AD SIZES:

- Full Page ..... 7.25 x 9.5
- 1/2 Page ..... 7.25 x 4.5
- 1/2 Page Vertical ..... 3.5 x 9.5
- 1/4 Page ..... 3.5 x 4.5
- 1/8 Page ..... 3.5 x 2.275

## WEBSITE/DIGITAL SIZES:

- Banner ..... 728 x 90 pixels
- Billboard ..... 970 x 250 pixels
- Side ad ..... 300 x 250 pixels
- Instagram post ..... 1080 x 1080 pixels
- Facebook post ..... 940 x 788 pixels